

Orian Yitzhak

Product Designer UX/UI

orian23360@gmail.com | [Portfolio](#) | [LinkedIn](#) | 050-5773792

About me

Product Designer specializing in end-to-end UX/UI for B2B SaaS. Experienced in user-centered, data-driven design, including research, prototyping, AI-assisted workflows, and pixel-perfect UI. Skilled in collaborating with global teams, maintaining design systems, and delivering intuitive, data-rich experiences.

Experience

Product Designer UX UI, Cybord- SaaS B2B | 2022- 2024

AI platform rigorously analyzes electronic component data and images.

- Led end-to-end UX/UI design process, balancing user needs, business goals, and design principles.
- Collaborated with global teams, including designers, product managers, and engineers in an **Agile environment**, accelerating project delivery.
- Streamlined workflows, **reducing task time by 80%**, and improving productivity.
- Developed and maintained a consistent design system across layouts and branding.
- Created pixel-perfect dashboards, ensuring usability, brand consistency, and effective data visualization.

Product Designer UX UI- Freelancer, Atrea- SaaS B2B | 2021-2022

SaaS platform for marketers, including dashboard and analytics tools.

- Designed and prototyped key user flows (login, dashboard, task creation) in collaboration with the Product Manager, enhancing user experience by allowing marketers to manage meetings and project updates from a single screen.

Graphic Designer- Freelance, Fiverr | 2020- 2021

- Created custom graphic designs and branding solutions for diverse clients.

Education

Certification in UX UI Design, Netcraft Academy | 2020- 2021

Visual communication, ORT College | 2016- 2017

B.A, Specialization in marketing, Academic Center Peres | 2010- 2014

Skills

Figma • Adobe XD • Illustrator • Photoshop • Jira • Confluence • Power BI • UX Research • UI Design • Prototyping • User Testing • Wireframes • Agile/Scrum • AI-assisted Prototyping • Data-driven UX Insights

Military Service

Full Army Service, IDF

Volunteering

Product Designer 'Code for Israel' | 2022- 2023

- Collaborated on a Holocaust remembrance app using 'DID' technology to enhance engagement and education.