Orian Yitzhak

Product Designer UX/UI

orian23360@gmail.com | Portfolio | LinkedIn | 050-577-3792

About me

Product Designer specializing in UX UI, user research, and strong product sense. Experienced in turning research insights into B2B SaaS solutions, aligning design with user needs and business strategy.

Experience

Product Designer UX UI, Cybord- SaaS B2B | 2022- 2024

AI platform rigorously analyzes electronic component data and images.

- Collaborated with global teams, including designers, product managers, and engineers.
- Led the end-to-end UX UI design process, balancing user needs, business goals, and design principles.
- Streamlined workflows, reducing task time by 80%, improving productivity.
- Developed and maintained a consistent design system across layouts and branding.
- Created pixel-perfect visuals and dashboards, ensuring usability, brand consistency, and effective data visualization.

Product Designer UX UI- Freelancer, Atrea- SaaS B2B | 2021-2022

SaaS platform for marketers, including dashboard and analytics tools.

- Designed user-centric features and analytics tools while collaborating closely with product manager to align designed with business objectives.

Graphic Designer- Freelance, Fiverr | 2020- 2021

- Created custom graphic designs and branding solutions for diverse clients.

Education

Certification in UX UI Design, Netcraft Academy | 2020- 2021

Visual communication, ORT College | 2016- 2017

B.A, Specialization in marketing, Academic Center Peres | 2010- 2014

Skills

Figma, XD, Illustrator, Photoshop, Jira, Power BI, UX research, UI Design, Prototype, User testing, Wireframes

Military Service

Full Army Service, IDF

Volunteering

Product Designer 'Code for Israel' | 2022- 2023

- Collaborated on a Holocaust remembrance app using 'DID' technology to enhance engagement and education.